



Empowering  
the **next level**  
of e-mobility

CharIN – Charging Interface Initiative e. V.

**CharIN Membership**



### Empower the next level of e-mobility



- Share **information**
- Get **firsthand information**
- Participate in the growing **global charging standard**
- Active participation on creating **position papers** and **industry statements**
- Help **define requirements** for charging standards
- Close **collaboration between members** on requirements and system descriptions
- Benefit from **targeted, market-oriented strategies**

### Visibility



- Use **marketing tools** (website, press releases, usage/placement of logo, product placing and many more)
- Coordinated **event management**, e.g. joint trade shows like EVS, Charge Days, and many more

### Community



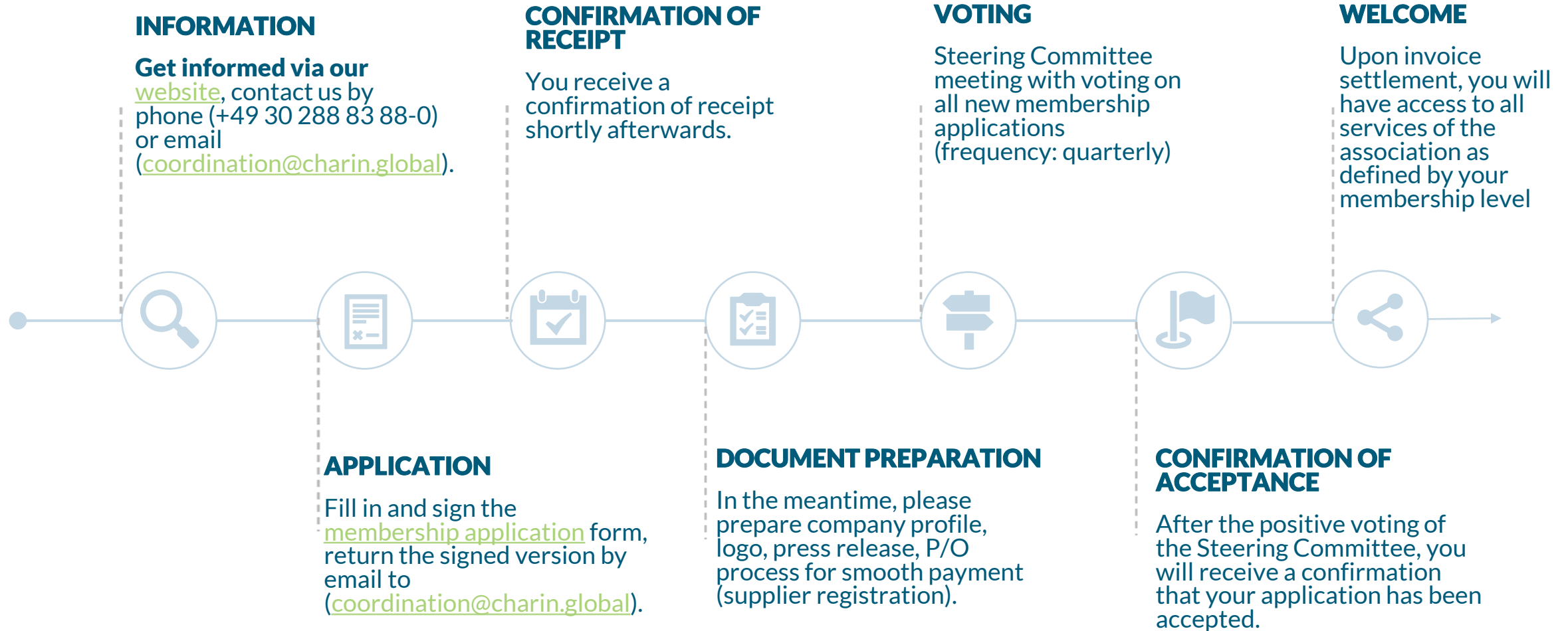
- **Networking**
- **Conferences - global and regional** (e.g. General Assembly, regional conferences)
- **Virtual events** (e.g. CharIN Tuesday)
- Support the **development of cooperation and partnership strategies**
- **Get connected with more than 260 international members from the whole value chain**

# CharIN Membership

## Membership categories



Benefits	Regular Membership	Core Membership
Access to general CharIN data	✓	✓
Placement on website, brochure & other marketing material	✓	✓
Own company profile on our website	✓	✓
Participate on creating position papers	✓	✓
Participation General Assembly	✓	✓
Participation in Focus Groups	One Focus Group	All Focus Groups
Access to Focus Group material	One folder	All folders
Possible leadership Focus Groups		✓
Publish product news on CharIN website	One per year	Three per year
Top level placement on homepage, brochure & other marketing material		✓
Exposure speaking and exhibition possibilities		✓
Participation and nomination SC		✓



# Supporter of CharIN

## Advantages of supporting CharIN



- Participate in the growing **global charging standard**
- Benefit from **targeted, market-oriented strategies**
- Support the **development** of cooperations and **partnership strategies**
- **Networking** at global conferences and CharIN events
- **Visibility** with coordinated event management, e.g. joint fairs for example EVS, Charge Days
- **Logo placement** as supporter of CharIN on our website
- Get **first hand information** (e.g. interoperability, conformance)

# Supporter of CharIN

## Membership categories



Benefits	Associated Membership	Supporter of CharIN
Priority information on CharIN publications	✓	✓
Participation in Focus Groups	One Focus Group	
Use of CharIN logo	✓	
Use of CharIN Supporter logo		✓
Logo placement on homepage	✓	✓
Participation on creating position papers	✓	
Participation General Assembly	✓	

Only for non-profit organizations that are in cooperation with CharIN

# Thank you for your kind attention!

Any questions?

## Contact

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**CHARIN**